

Do you want to successfully co-create?



The Co-Creation-Wheel shows you the way!



CoCrea | Co-Creation-Wheel

The co-creation-wheel as a scan of the innovation practice

Innovation projects often face internal resistance, unwelcome influences from outside or problems in communication. Overseeing the entire process and on time identification of where it risks to get stuck is not easy. Mutual trust, collective experience and bold actions prove to be more important for success than top-down managing and controlling. Besides, the collective and individual learning is at least as valuable as the realized results.



Scan the innovation power
With the co-creation-wheel

With the **inspiring co-creation-wheel** you have a powerful tool to scan your innovation project or community. You easily set the desired improvements, with the 12 internal success factors and the 5 external influencing factors.

You will discover not only the difficulties but also the strengths of your team and project.

- What excites your team?
- What are its strengths?
- How is the motivation, the cooperation, the experience?
- Which criteria are leading for the innovation product?
- What do the future users like?

You can apply the Co-Creation-Wheel at the start, as reflection or evaluation of your innovation practice.

What does the scan offer you?

- Quick understanding of the strengths of your team
- A convenient overview of strong points and areas of improvement
- Concrete recommendations for team and manager how better to co-create
- Inspired and engaged professionals

How does the scan with the co-creation-wheel work?

- You will receive a simple online questionnaire, to be completed by team members and/or manager, consultant etc.
- You send the completed questionnaire to info@cocreatanl.nl
- Within a week you will receive a complete overview of the responses of the team and the anonymized individual responses
- You will receive an assessment of the co-creative power of your team
- And a custom-made advice with improvement points

For whom is the scan relevant?

- A scan with the co-creation-wheel is relevant to professionals, policy makers and managers and easy to deploy in innovation projects;
- A scan is suitable for anyone working within or outside an organization, association and/or neighborhood, to achieve something new together;
- A scan is of interest for HR professionals and consultants, involved in large-scale innovation projects.



Extra

We offer a personal presentation on the spot, with an explanation of the success factors of co-creation for your practice, by Dr. Corry Ehlen, creator of the Co-Creation-Wheel, or any of her partners.

A coaching program by a professional co-creation-coach is also possible

Interested?

Sent an email to info@cocreatanl.nl or reach us by phone at +31 6 53388104 for more information or to make an appointment.

Do you want to create a successful cooperation in Health Care, Education, Business or Government??

The Co-Creation-Wheel shows how....
Get started and discover strengths and areas for improvement.

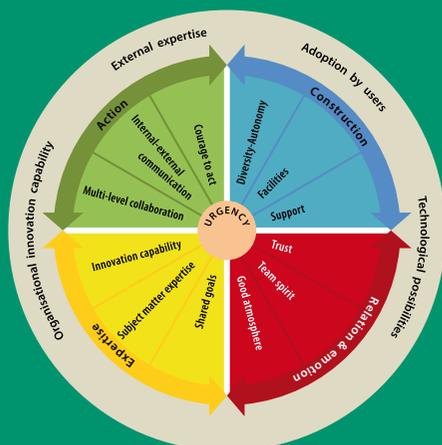
Do you want to know more?

Contact Dr. Corry Ehlen,
the creator of the co-creation-wheel.

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The Co-Creation-Wheel has been scientifically validated, based on multi-annual participatory research in large-scale innovation projects within the Triple Helix. See: Co-Creation of Innovation: Investment with and in Social Capital (Ehlen, 2015).



The following users of the wheel went before you:

- IPMA project managers
- Care and Welfare Pact, Gelderland
- Research Center 'Training in the School, Newest University for Teachers (PABO)
- Learning networks in the district 'Learning in dialogue'
- Schouten Global
- LIOF co-creation
- PABO student projects innovating in practice
- Care Farm Ophovenherhof
- HBI Lightening
- B-Vida
- VGZ customer service Netherlands